



CSU IT Newsletter, September Edition

Hi,

Since our first intake at the beginning of 2003, the numbers of students enrolled in the Charles Sturt University's IT Masters qualifications has grown to over a 1000 students. In terms of the domestic Postgraduate IT market, this positions CSU as the market leader, and the enrolment growth has enabled us to expand the range of industry elective streams to the point where (I believe) no other university can offer anywhere near the range of industry specialisations or industry certifications.

This success would not have been possible without the fantastic support we have received from the industry and I would like to take this opportunity to thank them for the support we have received – particularly CompTIA, Microsoft, the Project Management Institute, the ITSMF (ITIL), the EC Council (Digital Forensics) and Oracle.

cheers,
Martin Hale
Adjunct Senior Lecturer - Charles Sturt University

Chief Executive Officer - IT Masters Pty Ltd

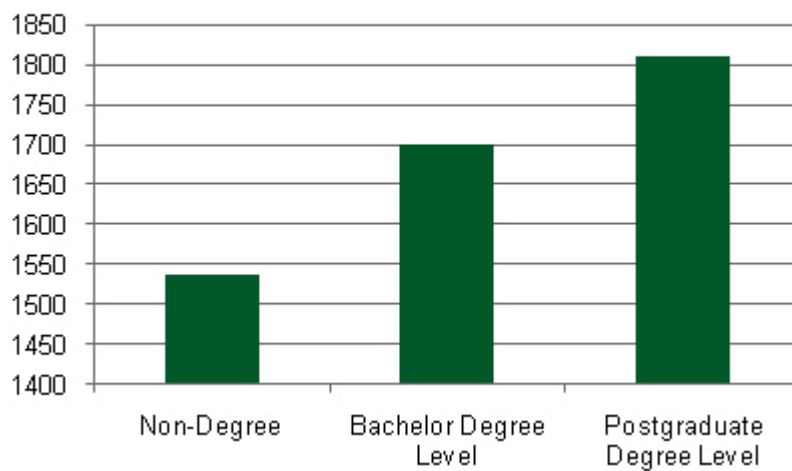
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Master Degree ROI = \$.6ml

Only 6.2% of the population hold a postgraduate qualification, and research shows that the employment opportunities for this smaller, elite pool of employees are rapidly expanding. The improved employment opportunities are reflected in earning capacity, with the last Australian Census return showing that the average weekly earnings for an IT professional with a Masters degree were \$1,801 compared to \$1,541 for an IT Professional without a degree. A recent government report stated that 'that average gross lifetime earnings for university graduates are over \$600,000 more by comparison with non-graduate counterparts'. Go to <http://www.itmasters.edu.au/DegreeandJobSecurity.aspx> for additional details on how having a degree impacts on both earning and job security.

2006 Average Weekly IT Income



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Building, Building everywhere

I visited the CSU Campuses in Bathurst, Orange, Wagga Wagga and Albury a couple of weeks ago and I was amazed at the number of new buildings under construction. The buildings are being built to support the new Schools in Dentistry, Vet Science and Physio that CSU has received funding to establish a proposal for \$90ml in funding to add Medicine to the mix has just been submitted. The success that CSU is having in establishing these new Faculties is extremely important, as the prime focus of Charles Sturt is to support Regional Australia. Every new Faculty established means more kids train and (hopefully then stay) in regional Australia.

“Thirty graduates, assembled from NSW (20), Victoria (6), and one each from South Australia, Northern Territory, ACT and Western Australia five and a half years ago, will join the veterinary profession as the first veterinary graduates from a new school – the first new Australian school to produce graduates in 31 years.

For the class of 2010, 90% grew up outside the major metropolitan centres and over 90% have chosen rural practice as their first place of work. It will be of interest to many veterinarians who have expressed concern about the challenges of sustaining rural practice to watch and, in future, review the impact of this innovative program on the long-term trends in the veterinary workforce.”

Professor Kym Abbott in an article for the Australian Veterinary Journal.



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ITIL needs Time!

Five years ago our IT Infrastructure Library (ITIL) Subject coordinator - Marco Cattaneo - left the public training world and joined the brave new world of CSU/IT Masters' distance education (DE) arena. Marco (who is nothing if not passionate and outspoken) has the following to say about running courses in cyberspace:

"Our unique distance education approach provides a full real-time collaborative environment that ensures that IT Service Management's good practices have sufficient time to sink in and become part of the student's very own DNA. When that happens, you get the WOW factor, and students see the proverbial light – a paradigm shift takes place, and that's something you just can't achieve in a mere 3 or 5 days. Of course I can mention the official literature we provide as part of the subject, an additional 400 page eStudyGuide (our very own Hitchhiker's Guide to ITSM), CSU's online collaboration system, 100s of online videos and tutorials, online sample exams, templates, top-trainers, live interactive webinars, industry guest speakers, etc., but I honestly believe that the semester length of all our subjects is one of the key differentiators. I've trained thousands of students and please believe me when I say that ITIL (and any other type of management subject) needs time to digest. ITIL needs time! I'll say it once more: ITIL needs time! When you rush your ITIL education, you won't get the cultural long-lasting change both you and your company require. It's like trying to learn and speak a new language in a bit under 3 (or 5) days, and that's something that most people, including myself, just aren't capable of. Become part of a new movement, the movement of "Making a Difference", "Making it/IT Better Together" and "Bringing the Fun back in (IT Service) Management".

Here's hoping to catch up with you soon in DE cyberspace!"

Marco Cattaneo

Note: Marco's ITIL Foundation subject, IT1597, is now available for [single subject enrolment](#).



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Visit us at a Trade Show

Charles Sturt University will have a Booth at the events below. It can get pretty boring stuck behind a booth for days at a time so please drop in to say hello if you are at one of the shows.

Trade Show	Trade Show Dates	Location	Comments and Website
Postgrad Expo - Melbourne	Melb -14th September	Melbourne Town Hall	http://www.postgradexpo.com.au/index.php?option=com_content&view=article&id=56&Itemid=58 Entrance is free
Postgrad Expo – Sydney	21st Sept	Circular Quay Wharf, The Rocks, Sydney	http://www.postgradexpo.com.au/index.php?option=com_content&view=article&id=56&Itemid=58 Entrance is free
World Computer Congress 2010	20-23th September	Brisbane Convention Centre	http://www.wcc2010.com/ Fulltime member A\$1,100 Fulltime non-member A\$1,400
VMware Virtualization Forum	26-27th Oct	Darling Harbour, Sydney	http://info.vmware.com/content/VirtualizationForum_WW Entrance is free

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Are you eligible? How much credit would you qualify for?

Fill out the online form at <http://www.itmasters.edu.au/AmlEligible.aspx> and we will get back to you with answers to these and any other questions you may have.